

**GEF/STAP
Webinar on
Metrics for
Transformation**

March 30, 2023



ASL

**Amazon Sustainable
Landscapes Program**

Connecting people and institutions to connect landscapes



Improve Integrated Landscape Management and Conservation of Ecosystems in Targeted Areas in the Amazon Region

First phase: 2018-2024
Brazil, Colombia, Peru

Second phase: 2023 – 2028
Bolivia, Brazil, Colombia, Ecuador,
Guyana, Peru, Suriname

Regional project/platform

Coordination, knowledge exchange, communications,
capacity building and program level monitoring



Supported by:

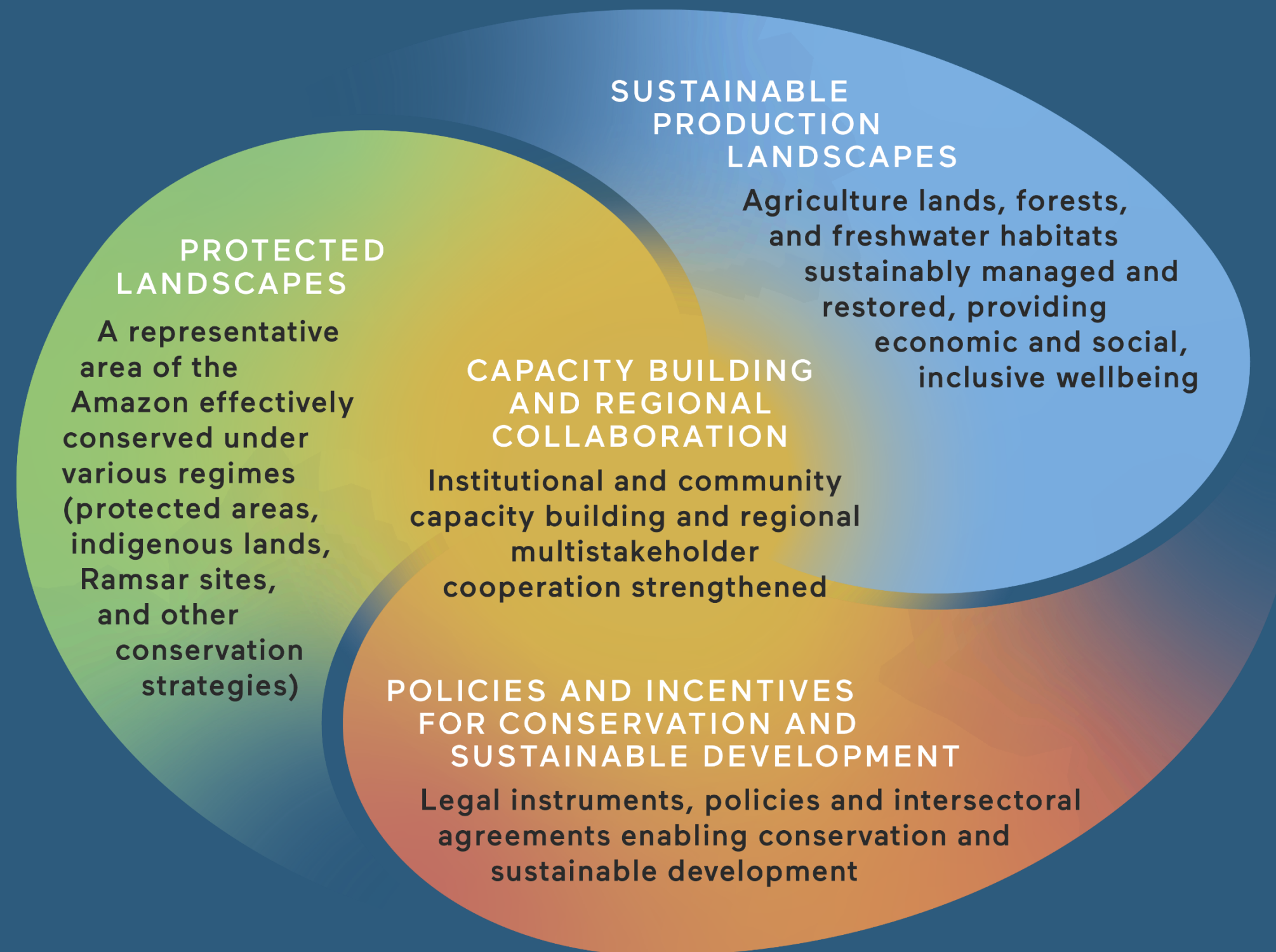
GEF Agencies



Third phase:
Under preparation

Objective and rationale

*Improve Integrated Landscape Management
and Conservation of Ecosystems in Targeted Areas in the Amazon Region*



**Four interrelated
pathways that lead
to change**

Monitoring and Evaluation at program level

Standard compilation and reporting tasks

- Consolidate national and regional level data (quarterly reports/ISRs/PIR)
- Prepare annual reports

Promoting and delivering dynamic reflective process (assisted by an M&E WG)

- Assess lessons learned about implementing a regional Project
- Organize participatory stakeholder retreats
- Support and learn at supervision missions
- Advise to national level evaluations
- Conduct capacity strengthening on M&E emerging practices



Challenges for a program-level M&E system

Standard compilation and reporting tasks

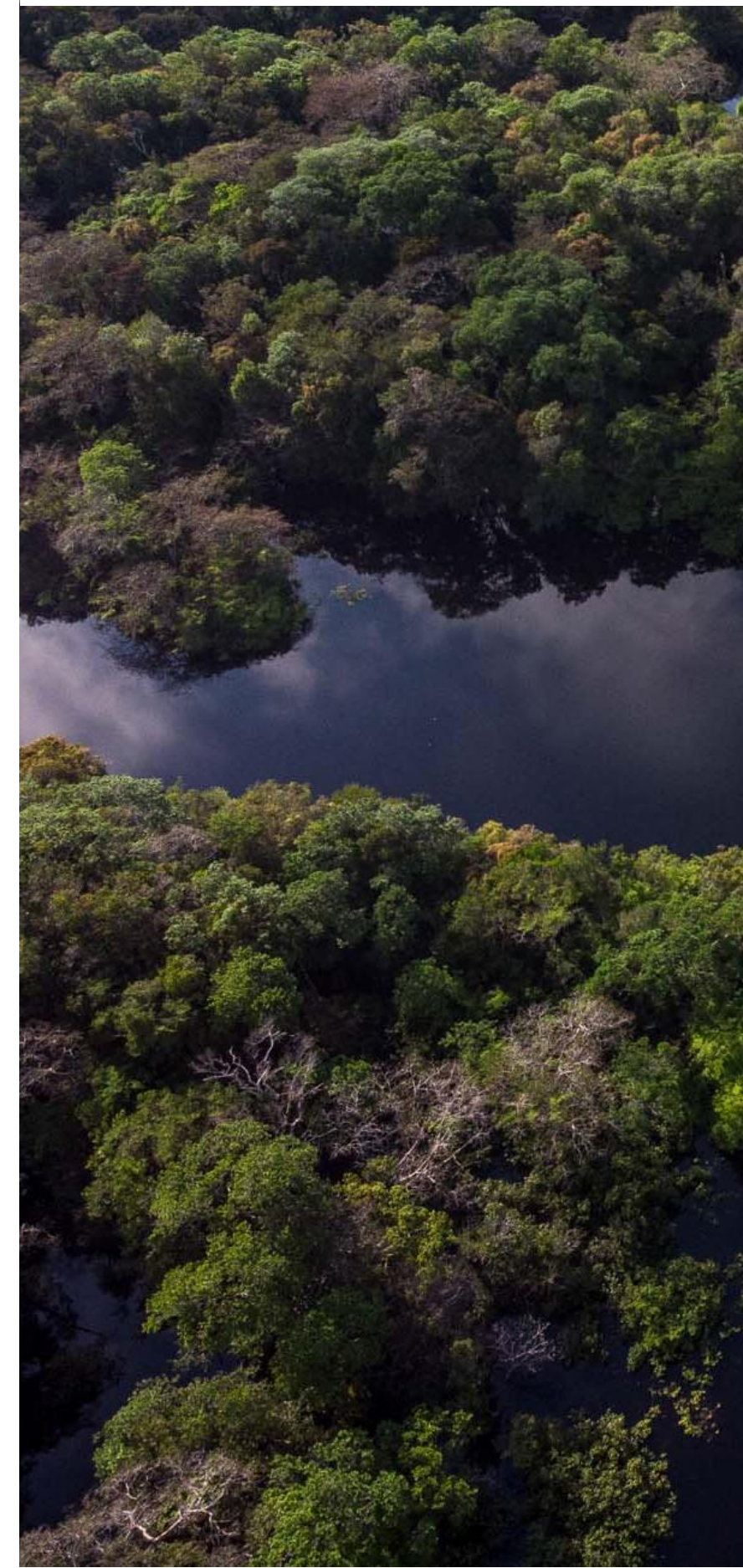
❑ **Each country and agency has its own context and procedures – different priorities (despite a common ToC)**

- Consolidating differing data from the national projects
- Ensuring consistency in monitoring and reporting processes, procedures, formats, and timeframes across national projects
- Relying on commitment from teams to respond to and balance their own priorities with ASL Regional priorities (WB not authority)

Promoting and delivering dynamic reflective process

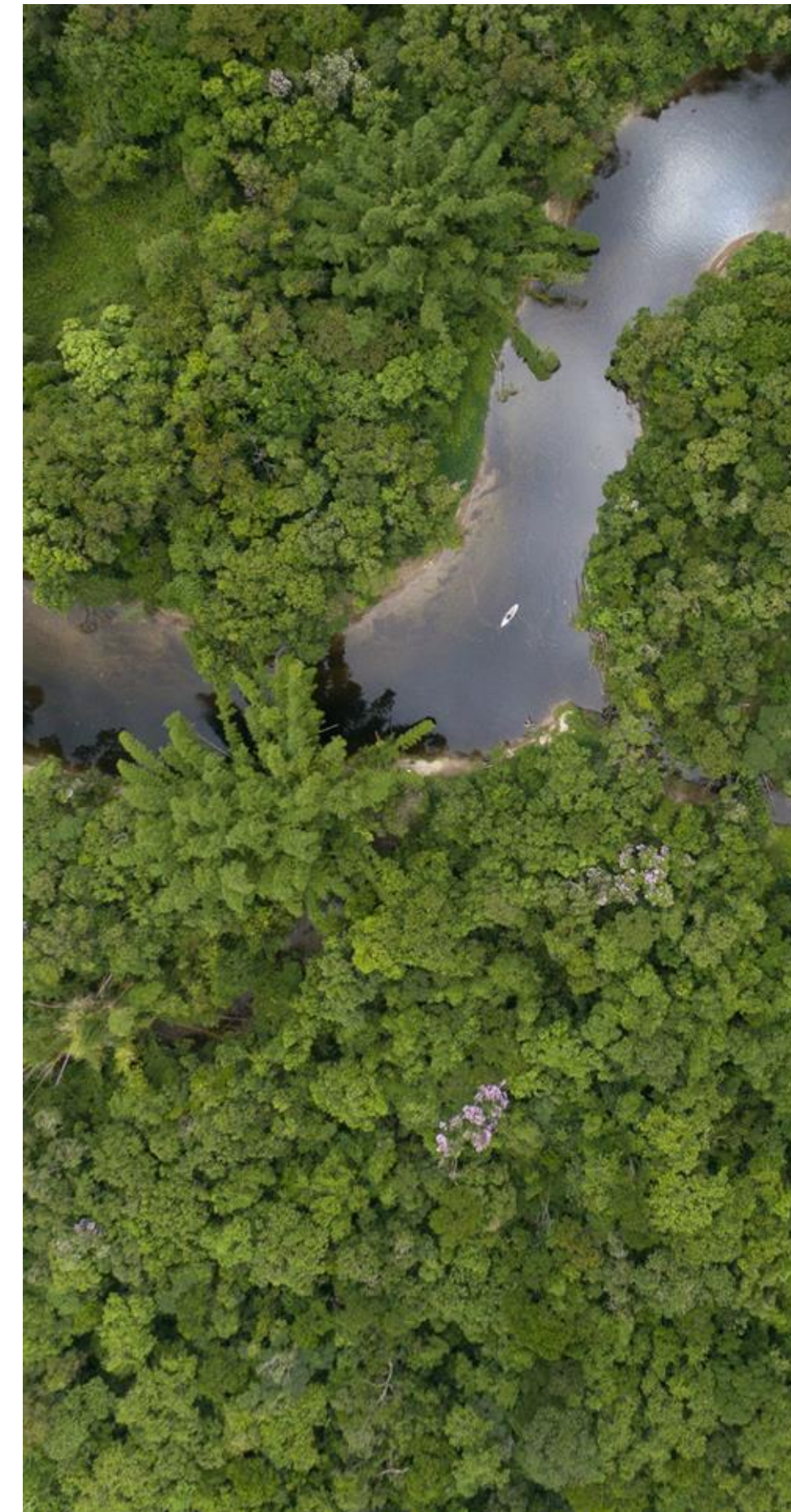
❑ **Making the data useful and tracking outcomes**

- Disseminating information collected back to the ASL community
- Tracking the practical application of the knowledge exchanges on stakeholders' operations
- Promoting the adoption of adaptive management measures – collect information in a participatory manner to enable self-reflection



Considerations on how to measure transformational changes

- Transformation takes time to occur, and it is a process.
- The challenge is not that there is no transformation happening - the challenge is to plan it, identify it, study it, learn from it, and share it in almost real-time without burdening counterparts and key stakeholders.
- The individuals best placed to identify transformation are those implementing the projects – thus, the need to be customer focused, addressing their needs, but also their own challenges and barriers.
- Evaluators need to be part of the core implementing team to provide strategic monitoring (coaching) and evaluation advice.



Transformation Levers

Levers of Transformation	Potential indicators (tracked by regional project with national level inputs) (beyond CORE indicators – <i>add the how to the what</i>) – to validate
<p>Governance and Policies</p>	<ul style="list-style-type: none"> • Number of new or amended policies supporting sustainability implemented (or changes in those policies encouraging degradation) <p>Supplementary Research study: Lessons in developing and implementing key policies, enabling factors or barriers that supported implementation</p>
<p>Financial Leverage</p>	<ul style="list-style-type: none"> • Total domestic resources mobilized to support project related activities • Co-financing via innovative mechanisms • Establishment/enhancement of conservation trust funds
<p>Multi-stakeholder dialogues *</p>	<ul style="list-style-type: none"> • Composite index to measure the quality, usefulness, diversity/inclusiveness, resilience and influence of formal and informal dialogues <p>Supplementary Research: Effectiveness and impact of cross-country dialogue processes</p>
<p>Innovation and Learning *</p>	<ul style="list-style-type: none"> • Number and type of adaptation and problem-solving cases at project level collected annually • Extent of learning with and from one another among actors (and satisfaction on relevance, applicability, clarity) • Number of illustrative examples of action taken as a result of learning and knowledge sharing events

Contact us:

vgonzalez3@worldbank.org

asl-info@worldbank.org

Thank you!

Gracias!

Obrigada!



VIDEO: [Promoting Sustainable Land and Water use in the Amazon](#)