



Connecting people and institutions to connect landscapes

Improve Integrated Landscape Management and Conservation of Ecosystems in Targeted Areas in the Amazon Region

Amazon Sustainable Landscapes Program

First phase: 2018-2024
Brazil, Colombia, Peru

Second phase: 2023 – 2028
Bolivia, Brazil, Colombia, Ecuador, Guyana, Peru, Suriname

Regional Project/platform

Coordination, Knowledge Exchange, communications, capacity building and program level monitoring



Supported by:



Capacity building and collaboration towards conservation and sustainable development



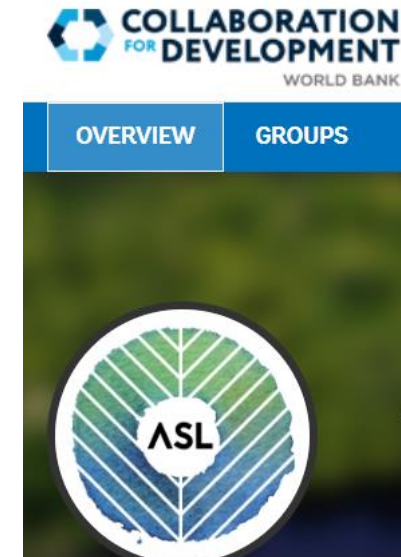
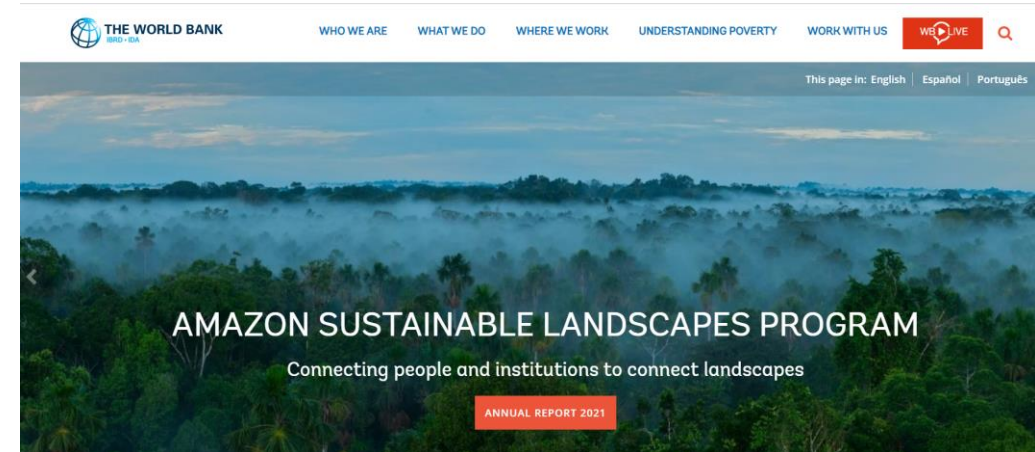
ASL Knowledge Management Platform

Platforms

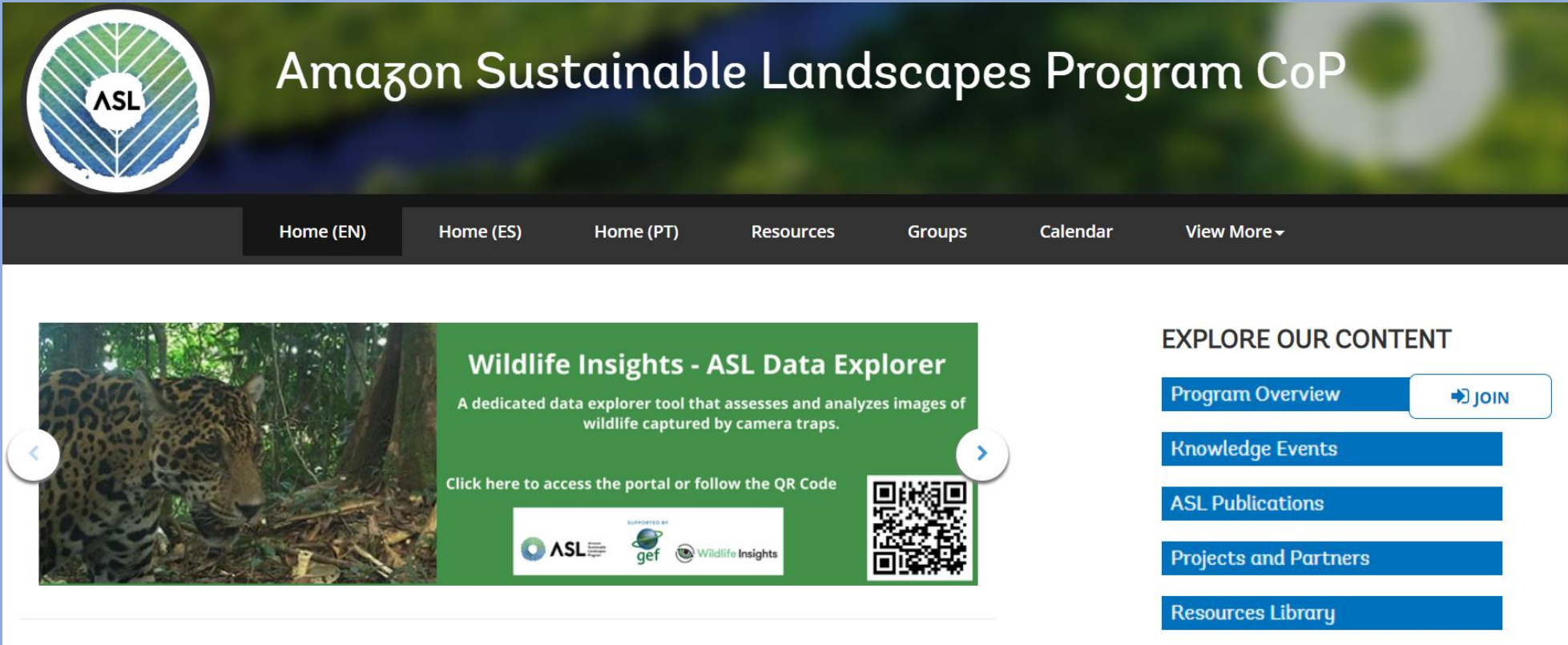
- Collaboration for Development (C4D)
- WB-hosted website

Principles

- Information that is trustworthy, relevant (focused on conservation/sustainable development), useful
- More than a repository; a tool to exchange best practices and promote interaction
- Community of communities – link with others
- Accessible to all – different languages
- Multicultural environment Recognize/value all knowledge (scientific and traditional)



Organization of platform



ASL Amazon Sustainable Landscapes Program CoP

Home (EN) Home (ES) Home (PT) Resources Groups Calendar View More ▾

Wildlife Insights - ASL Data Explorer
A dedicated data explorer tool that assesses and analyzes images of wildlife captured by camera traps.
Click here to access the portal or follow the QR Code

ASL gef Wildlife Insights

EXPLORE OUR CONTENT

- Program Overview [JOIN](#)
- Knowledge Events
- ASL Publications
- Projects and Partners
- Resources Library



ASL

Explore environment, social and economic data in the ASL Interactive Data Portal. A tool to support decision making to protect the Amazon's natural health.

Amazon Sustainable Landscapes Interactive Data Portal

START EXPLORING

VISIT THE ASL WEBSITE



OUR WORKING GROUPS

- Communications
- Conservation Agreements
- Monitoring & Evaluation
- Protected Areas Sustainable Finance
- Program Steering Committee

Links to other platforms

BRAZIL

Amazon Sustainable Landscapes Brazil



Executing Partners: Fundo Brasileiro de Biodiversidade (FUNBIO) and Conservacao Internacional-Brazil (CI-Brazil), ICMBio, Ministério do Meio Ambiente

GEF Agency: World Bank Group

[Website](#)



ASL Brasil
Paisagens Sustentáveis da Amazônia

Objective: To expand the area under legal protection and improve management and increase the area under restoration and sustainable management in the Brazilian Amazon.

Project Sites: Protected and productive landscapes in the nine Brazilian Amazon States: Amapá, Amazonas, Maranhão, Mato Grosso, Pará, Rondônia, Roraima, and Tocantins.



Webinar hosted by the Amazon Sustainable Landscapes Program (ASL) and the Global Wildlife Program (GWP)

Overview Indigenous peoples and local communities (IPLCs) are at the center of the biodiversity and climate crises; both because they are impacted by these but also as they are an essential part of the solutions. Solutions such as increasing the percentage of global terrestrial and marine surfaces under conservation and improving their effective management will only be possible by involving, through innovative and inclusive processes, IPLCs in decision making related to natural resources planning and management at multiple scales. IPLCs not only have rights over these natural resources, but they also bring unique perspectives, skills, and a wealth of knowledge that can help find solutions to address not just their local needs but global threats.

The webinar, hosted jointly by the World Bank-led Amazon Sustainable Landscapes Program (ASL) and the Global Wildlife Program (GWP) which are both Global Environment Facility (GEF)-funded programs, presented selected approaches and tools implemented in Africa and Latin America, that promote engagement with IPLCs in natural resource conservation and sustainable development. Legado Initiative will share their experience in providing tools and resources to establish partnerships with communities towards their Thriving Futures, and Wildlife Conservation Society will share a set of participatory methodologies to help IPLCs strengthen their capacities in territorial management.

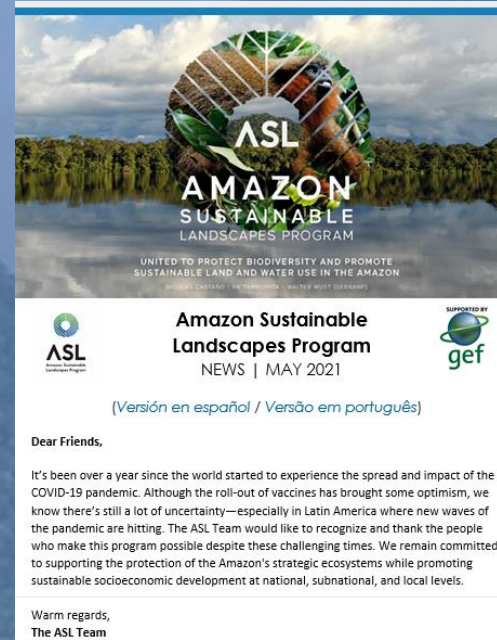
[Download presentations](#) | [Watch the recording](#)

Become a member of the Community of Practice:



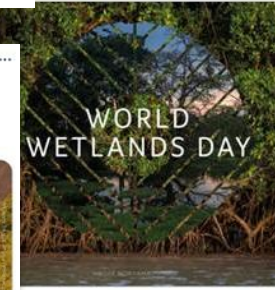
Accessibility

- Accessible to all ASL stakeholders who speak English, Spanish or Portuguese
- Platform advertised in newsletters, emails, meetings
- Designed to facilitate reading for visually impaired; videos included for illiterate audience)



Evolution of platform

- English to Spanish and Portuguese
- Private working groups in thematic areas to focus attention
- Clients involved in design/contents of platform



activity (GEF) @theGEF · 5h
landscapes #Brazil will support conserv
a complex system of rivers, canals, lake
rests directly providing services to 130.(

WBG_Environment

Challenges

- IP limited to using software of host institution – tradeoffs
- Durability (WB software gives longevity)
- Lack of accessibility in areas of poor/low connectivity -> mitigation: record events, trainings, meetings and place on platform for download when better connectivity is available
- Search features – software restrictions
- “Competition” with many other platforms (thus, key interoperability and engagement with other tools)

Lessons

- Constant updates to maintain relevance
- Need community manager (requires time/funds)
- Find ways to bring audience to platform (social media – links in doc)
- Use multiple communication tools rather than a single platform
- Invest in search tools
- Link with project/national-level platforms
- Plan durability at onset, link and share information with client countries

Ana Maria Gonzalez Velosa • 1 er
Senior Environmental Specialist at The World Bank
2j • 🌐

A wonderful collaboration WB, CIFOR and an amazing group of women in 3 Amazon countries

[Voir la traduction](#)

Peter Cronkleton • 2e
Senior Scientist at CIFOR - Center for International Forestry Research
2j • 🌐 [+ Suivre](#)

Sharing more resources on the World Bank report “Women’s Solutions, lessons for Conservation and Sustainable Development in the Amazon.” This image is an example of a “visual story”. These illustrations used an accessible format to narrate the lessons learned by the women leading the six community-based organizations profiled in the report. The visual stories can be found here: <https://lnkd.in/enfYs36D>

[Voir la traduction](#)

ASL WWF PUCP

Andrea Buitrago Castro et 4 autres personnes

Thank you!

¡Gracias!

Obrigados!



VIDEO: [Promoting Sustainable Land and Water use in the Amazon](#)